

Mark Zuckerberg'"'''s Speech in QsingH ua

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 在facebook上看到Mark的前几天在清华的演讲,因为他用中文说话比较慢。。 是我就边听边打字,把英文字幕给抄下来了。自己还是挺喜欢facebook的,Mark也是我的偶像之一 博客的签名档No share No Internet,也是当初看了Facebook效应这本书之后的感悟。感觉Faceboo 这个公司不仅仅是在做自己公司的事情,还有创办各种培训,夏令营,还有给贫困地区免费提供电子 备。。。

Today I want to talk about changing the

world.Many people will talk about how to build a business or how to solve a problem.Today I want to focus on a different problem.It's not how you do it,but why you build it.this is the essence of leading with a mission.

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I want to tell you three stories.The first

story is about believing in a mission, and doing something you think is important.I started Facebook in 2004 because I think it important to connect people.no service that matters most to us, people.People are the most important thing in our life.Look around the room , what do you see?not the tables or the chairs.wants to connect with others.When we share, life will be better.When we connect, we build better relationship and business.When I start Facebook, I don't mean to start a company I just want to connect people together.When you have focus, it helps you focus.After years I founded Facebook, we made a big change.We launched News Feed, which updates from your friends and made it easier to connect.It may seem like a good idea now, but many people at that time didn't like it.we care about what people think, but we also know that connecting people is important.Most people will be afraid that so many people give up.But we believe in our mission.We stayed long.

2nd story is about caring.you have mission,u

don't need plans, just go forward. What you need is just caring. I talk about future with my roommates every night. I am happy about launching the earliest version of Facebook.why google or Microsoft did not do Facebook? because we don't have a plan no resource .how did we build the community? we just cared more. At every step of journey, we faced many problems and had to change many times. we started off as a small service for college students. It's important to keep people together. Many people doubts us. But we keep going. they say people will not use Facebook on mobile, but we did it. we don't know the answers, we keep going because we care. We believe that what we do is important, although we don't know the answers, but we could continue to help people connect. we kept working hard, now 1.5 billion people are using Facebook. Don't give up because u have to change. </ span >

important missions, the more you learn the more you find needs to be done.ten years ago, our goal is to connect 1 billion people.As we reach a goal, we started to understand that 1 billion is just a number, our real goal is to connect the whole world.we have to grow the internet, to do this, we need to solve many problems.we need to invent new technology, like satellites.Learning is the key

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to innovation.reach your full potential.when you learn you will innovate in
your life or in your business, and you can do more things. but before you start
doing things, how you do, but why you do. you should believe your mission and care
and don't give up.</span>
    主要三点吧,相信自己所做的,认真用心去做,向前看不要畏惧。同样是大道理
但听起来却蛮有说服力的。
    做事之前先别想如何去做,先想想为什么去做。
    感悟放在心里就好了,不说那么多。希望自己有机会也可以做出一种可以change
产品吧。。。。
    努力!
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